



**FOR IMMEDIATE RELEASE**

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**UNIMAC GRAPHICS AWARDED G7 MASTER PRINTER QUALIFICATION**

Carlstadt, NJ – UNIMAC Graphics, a diversified graphics communications company delivering world-class services in print production, and an integrated marketing services provider, announced today that the company earned the distinguished G7 Master Printer qualification from IDEAlliance.

The IDEAlliance G7 Masters qualification program recognizes printing companies who have been trained in the new G7 Proof-to-Print Process of calibrating their equipment and systems to G7 gray balance and neutral tone curves and are capable of delivering G7 proofs and print products. The G7 Master qualification mark means that UNIMAC Graphics uses the latest technology, techniques, proofing, press controls, and standards required from proof to print.

What this means to our customers is an even higher level of accuracy and consistent color quality for their print projects. Faster make ready times, and reduced paper waste also adds to UNIMAC Graphics' on-going sustainability program.

*About UNIMAC Graphics, ONE SOURCE ONE SOLUTION*

UNIMAC Graphics is a total solution provider, from digital media, web and sheetfed offset printing, with in-line finishing, binding and distribution, through digital sheet and web printing. UNIMAC Graphics delivers the most complete value package available to customers who communicate through digital and printed materials. The company produces advertising and marketing collateral, displays and point of sale materials, packaging, direct mail, annual reports, magazine inserts, large format offset printing and catalogs.

**ONE SOURCE, ONE SOLUTION®**

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